



*Design creates culture.
Culture shapes values.
Values determine the future.*

Full Redesign of Your Student Diary **ABSOLUTELY FREE**

*We'd like to raise our hand to have a go
and reinvent your planner from
a school product to an **EXPERIENCE***

Simply email Louisa@MyDiary.com.au a digital copy of your diary, or phone or text 040 278 3380 for us to collect a physical copy from you.

We will professionally redesign your diary (free of charge) within 7 working days.

www.MyDiary.com.au

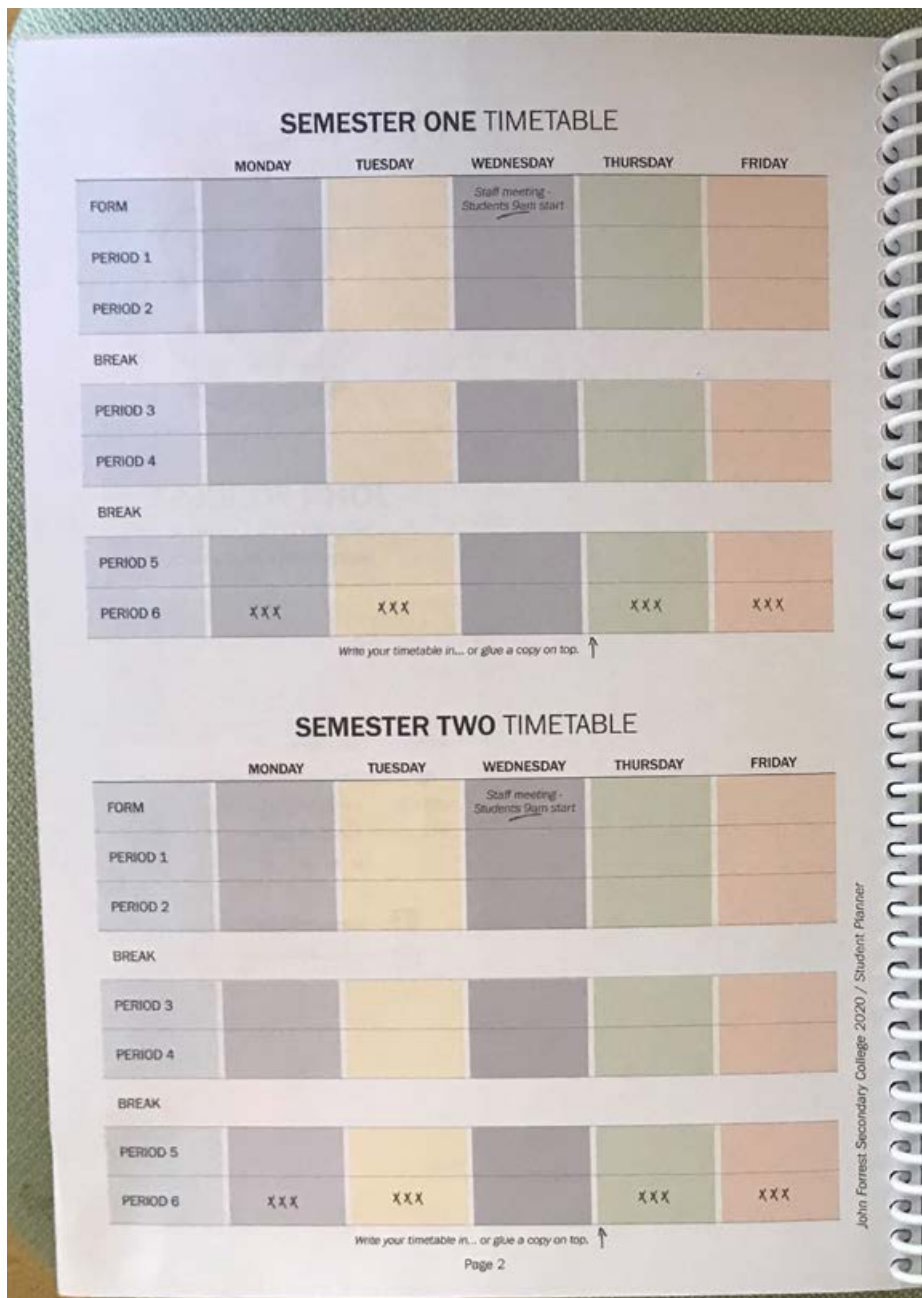


Case Study #1: John Forrest SHS, Morley WA



Our main goal for John Forrest SHS was to incorporate consistent branding within its design and use colour to enhance, not distract, the information presented.

The example below shows a standard timetable page, yet look at the improvements we have managed to make to its functionality.



BEFORE

1
Consistent School Branding
School fonts and colours are used in the design.

2
Clean Design
Very clean design so students relax and clearly focus in on what areas need to be completed.
Minimal colours to prevent distraction.

3
Improve Efficiency of Use
Extension of cover to create a bookmark to prevent pages getting dog-eared.

4
Ruler graphic added to improve functionality.

Timetables

Semester One

	Monday	Tuesday	Wednesday	Thursday	Friday
	FORM	FORM	9am Start	FORM	FORM
Period 1					
Period 2					
1st Break					
Period 3					
Period 4					
2nd Break					
Period 5					
Period 6					

Semester Two

	Monday	Tuesday	Wednesday	Thursday	Friday
	FORM	FORM	9am Start	FORM	FORM
Period 1					
Period 2					
1st Break					
Period 3					
Period 4					
2nd Break					
Period 5					
Period 6					

3

2

4

1



JOHN FORREST
Secondary College
INDEPENDENT PUBLIC SCHOOL

180 Drake Street, Morley WA 6062

Phone: 08 9473 4000

Email: johnforrest.sc@education.wa.edu.au

Website: www.johnforrest.wa.edu.au

5

JOHN FORREST Secondary College **IBC**

AFTER

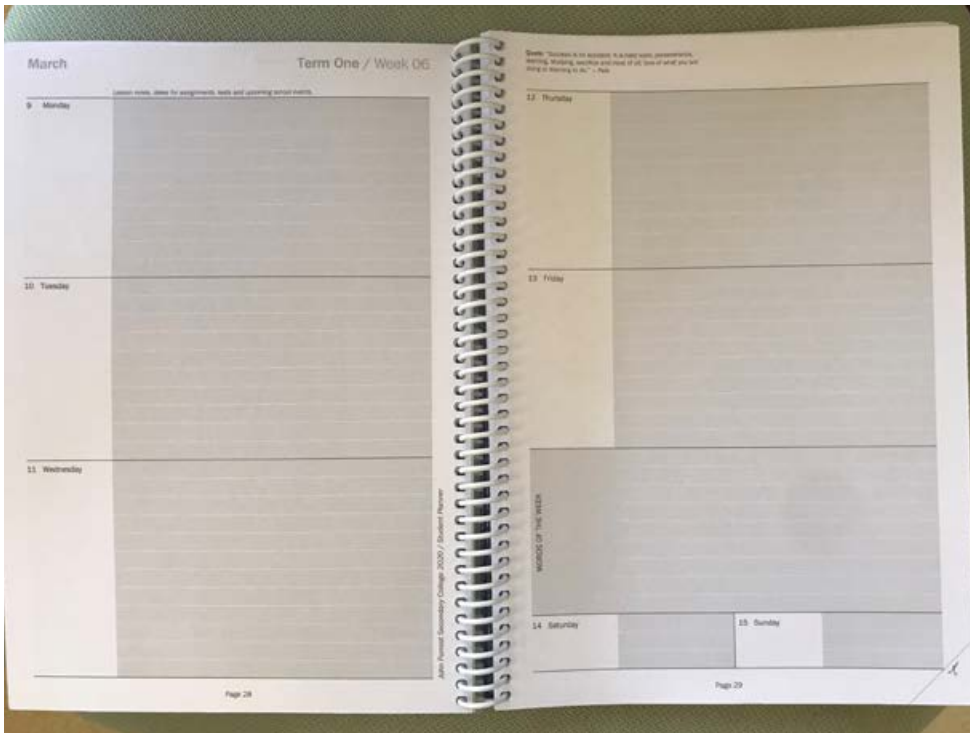
5

Subtle styling of footer to modernise the design.

“Good design is a lot like clear thinking made visual.”



Case Study #1: John Forrest SHS, Morley WA



BEFORE

6

Harmonic Design

Clean, uncluttered white page for writing.
Removal of dirty grey background.

7

Readable Font Size

Larger font size of important information like month & date to improve readability.

Use of colour to highlight important information.

8

Branding

With subtle branding this design becomes a silent ambassador of the John Forrest SHS's Brand.

9

Teach Time Management

Example page included to help show students how to use their diary. Time management is a crucial skill that needs to be taught and supported through a diary.

“The designer does not begin with some preconceived idea. Rather, the idea is the result of careful study and observation.”

February

Term 1 / Week 1

01 Monday

Term 1 Begins

6

02 Tuesday

7



03 Wednesday

04 Thursday

05 Friday

8



WORDS OF THE WEEK

06 Saturday

07 Sunday

AFTER

How To Use Your Diary

28 Thursday

PT Assessment due Week 3

Due 16/2

School Development Day

Bring Sports Uniform!!

English Assessment due today

9

29 Friday

School Development Day

PT

Read through guidelines PT assessment

Due 1/2

Sport

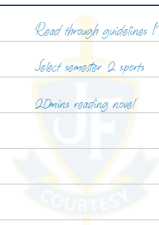
Select semester 2 sports

Due 3/2

English

2Days reading novel

Due 1/2



WORDS OF THE WEEK

Cacophony - an unpleasant mixture of sounds; harsh noise; discord

Digress - to get away from the main subject

Effervescence - full of life and excitement

30 Saturday

Athletics Training Tom Perry Lakes

31 Sunday

Case Study #2:

St Norbert College, Queens Park WA



St Norbert
College

St Norbert College approached MyDiary as the school embarked on a whole school wellbeing campaign.

With their school motto being “More than education” we wanted to help capture that within the school diary, not only giving the students a time management resource but also a weekly reinforcement for their wellbeing program.



BEFORE

“Design is the intermediary between information & understanding.”

1

The School Diary Becomes an Organisation Tool of Positive Reinforcement

Here at MyDiary we are Wellbeing Program agnostic, which means we don't try to sell you our program, what we do instead is support your existing program/s.

St Norberts focused in on VIA Character Strength Classifications and Key PERMAH pillars each term.

With this in mind we matched content and images to suit each term's theme.

This alignment of information meant the school spoke with one consistent voice.

2

Clarify Purpose of Each Area


Whilst the college was happy with the structure of their current diary, upon analysis we gained further insight that teacher/parent communication was now online.

The students surveyed all requested space for the weekend.


With this in mind we reallocated the communication space to allow for Saturday & Sunday entries.

We decrease the size of the period column.


And we refreshed the whole look by adding colour.



TERM 2 WEEK 3



MAY




DAY	P	SUBJECT	ASSIGNMENT/HOMEWORK	DONE ✓	THINGS TO DO	DONE 3
MONDAY 3						
Hear 12. Externally set tasks commence						
TUESDAY 4						
WEDNESDAY 5						
THURSDAY 6						
FRIDAY 7						
SATURDAY 8						
SUNDAY 9						

This week's planned goal:

This week's achievement:

The greatest advantage of speaking the truth is that you don't have to remember what you said.
ANONYMOUS





TRUSTWORTHY
When others are able to rely on you, for your honesty and reliability.

TAKE ACTION:


- Keep your word
- Don't gossip
- Be honest

SAY OUT LOUD
I am truthful!





AFTER




2021

STUDENT DIARY

Name _____

Homeroom _____

Year _____



St. Norbert College

3

3

Provide An Opportunity To Celebrate & Turn The Diary Into A Keepsake

St Norbert College was celebrating their 900th year of Norbertine's tradition. MyDiary supported this celebration by producing a gold bounded diary to which the school added a picture of all the students. This turned their 2021 diary into a treasured keepsake.



Use the **MYDIARY DIGITAL DELIVERY SYSTEM™** to anchor your student diary to your school's digital ecosystem, harnessing media channels to support and improve awareness, engagement and retention of your school diary.

Your school will receive:

✦ Focused sharable pieces of content that you can drag and drop to your social media channels.

School Objective	Social Media Goal	MyDiary Digital Delivery System™
Grow the value of the school diary and its integral relationship to the school	Awareness	All information branded with school name & crest
Turn students into diary advocates. Create a positive frame around diary usage and time management skills	Engagement	Beautifully designed series of ✦ Power User Quotes ✦ Power User Diary Usage Samples
Give students a voice to comment	Conversation	Allows students to reply, like and comment on all posts
Call students to action	Conversions	End of term sign-offs, reinforcing progress to date and mindset
Develop student core time management competencies	Education	✦ Time Management techniques communicated through videos and live examples ✦ Newsletter support content ✦ Email signatures widget
Real-Time Answers	Metrics	Obtain real time surveys and polls on any diary metric you want to measure

Power User Quotes

Planning is a skill and an art which takes a lifetime to master.

Set goals for yourself and your time

"Your future is created by what you do today, not tomorrow."

"Success is the sum of small efforts, repeated day in and day out."

Website Wellbeing Widgets

Anchor your student diary to your school's digital ecosystem with focused sharable pieces of content that you can drag and drop to your social media channels.

CRITICAL THINKER
To think and analyse situations or information clearly, rationally and practically in order to come to a solution.

TAKE ACTION:

- Be open to all ideas or opinions
- Question your assumptions
- Don't take information on authority until you've investigated it yourself
- Question things

THE POWER OF "YET"
You are not able to do something ... yet. 'Yet' allows you to remember it's possible.

Bullying is never ok.

Bullying is...

R REPEATED
Bullying is being mean to someone over and over again.

I INTENTIONAL
Bullies have the intention to cause psychological or physical harm.

P POWER IMBALANCE
The bully will use their physical power, popularity or access to information against their victim.

"When someone is cruel or acts like a bully, you don't stoop to their level. No, our motto is, when they go low, we go high."
MICHELLE OBAMA

MENTAL HEALTH AND WELLBEING

What can you do to help yourself?

If you broke your arm, you would not try to heal it yourself. You would seek the help of a suitable doctor to get you back on the road to recovery. Depression is no different.

- Talk to a parent or friend and if you are still not feeling any better, please seek professional help.
- It is really important that you find the right psychologist for you. If you are not 100% happy with them and not able to share and talk to them then you need to move to someone else.
- Ask family members and close friends to check in on you on a regular basis.
- Eat natural, whole and unprocessed foods and limit sugar, as this often affects our emotions.
- Even though you may be feeling exhausted, make sure you exercise for at least 20 minutes each day. Even if it means getting out into the sun for a walk around your block.
- Take one day at a time.

"There is no-one more deserving of compassion than yourself."
BUDDHA

Video Content

St Norbert College
Today at 02:30

What a great start to the year! Check out these great tips to get the most out of your new diary

7 Top Tips To Plan The Term Ahead

38 comments
2,728 shares
103,542 views

Feature Pages

St Norbert College
Today at 19:33

Congratulations St Norbert College Students on completing Term 1! Stay safe and enjoy the break

MAKE TIME TO REFLECT

Another Great Term Completed
Great job everyone! At the end of the term make sure to take 5 to reflect using your A.E.I.O.U reflection list...

- A is for 'Action'**
What did you do well in during the year?
- E is for 'Exercise'**
In what ways have you exercised during the year?
- I is for 'Me'**
What have you learned or achieved in during the year?
- O is for 'Others'**
What have you learned about the world?
- U is for 'Uncover'**
What are the things you don't want to find about?

Have a wonderful break and see you in term 2!

1,035 likes

Diary Culture

St Norbert College
Today at 19:33

Congratulations Charlotte Smith on winning first place and making it on to the Diary Champion Wall of Fame! Keep up the green smoothies Charlotte

Diary Champion WALL OF FAME

An awesome example from Charlotte Smith on utilising the weekly reflection

1,035 likes

Newsletter Content

CRITICAL THINKER
To think and analyse situations or information clearly, rationally and practically in order to come to a solution.

TAKE ACTION:

- Be open to all ideas or opinions
- Question your assumptions
- Don't take information on authority until you've investigated it yourself
- Question things

THE POWER OF "YET"
You are not able to do something ... yet. 'Yet' allows you to remember it's possible.

Signature Templates

Mrs Hermione Granger
Head of Department
07 1234 9874
email: hermione.granger@education.com

St Norbert

QUOTE TO PONDER

"Every person is the architect of their own fortune." -Apollus Claudius

Why Select MyDiary?

MYDIARY WORKS WITH YOUR EXISTING PROGRAMS

We can support ANY wellbeing program you currently run. This ensures the school diary becomes an organisational tool of positive reinforcement.



YOUR BUDGET, YOUR CHOICE

We provide a wide range of diary options to suite your existing budget. From simple and practical spiral bound to premium leather-bound with gold foiling, we have your covered. All this without compromising on the design and quality of your diary content.

RATED #1 BY STUDENTS

Attractive and ever-evolving design combined with engaging content has made us consistently rated #1 by students across the board.



STUDENT DIARIES IS ALL WE DO

Louisa has been producing student diaries ever since she was a student of Duncraig SHS. Refinements over the years have made MyDiary a first choice of students and schools across Australia.

To Obtain Your Free Redesign

STEP 1: Email, Phone or Text to to get started:

Louisa Wood louisa@MyDiary.com.au 040 278 3380

STEP 2: Leave a sample of your diary at reception.

(Or simply email a photo sample of pages of cover, school page and 1 week homework spread to louisa@MyDiary.com.au)

STEP 3: We send a courier to collect your diary sample.

STEP 4: We send you our designs within 7 working days.



West Australian schools we proudly served include:



ST JAMES' ANGLICAN SCHOOL



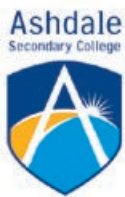
URSULA FRAYNE CATHOLIC COLLEGE



ST GEORGE'S ANGLICAN GRAMMAR SCHOOL



St Norbert College



JOHN FORREST Secondary College INDEPENDENT PUBLIC SCHOOL



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